

**POWELL COUNTY CHAMBER OF COMMERCE  
BOARD OF DIRECTORS MEETING**

Minutes are from the February 7th, 2014 meeting held at 12 noon at the Broken Arrow Steakhouse.

Those present: Bob Toole, Dave Williams, Linda Spaulding, Therese Hunt, Darryl Barton  
Also present: Jacque Lavelle, Sarah Bannon and Donna Galbraith.

Since we did not have a quorum, a full Board meeting could not be held.  
The meeting started at 12:10 pm

- **River Trail** – Jacque and Darryl spoke about the Rivers Trails & Conservation Assistance program, and a grant that Brian Bender had applied for. A National Park program that assists communities to plan trails. Arrowstone Park, the Ranch and other Parks and trails in Deer Lodge can be part of the program. Interested parties will be invited to a broader meeting in the future. Gary Weiner from the Park Service is the facilitator.
- **Arrowstone Billboard** – Bob had spoken with the Arrowstone Park board about our billboard. There will not be an annual charge, as long as we do not advertise any businesses. It should be possible to include extra boards on our sign mentioning parks, golf course, museums, ranch, accommodation, etc. The restrictions need to be worked out and an agreement drawn up. Discussion followed on the type of wording or signage/symbols we might want to add to our billboard.
- **Powell County High School Scholarship** – The Chamber has given a \$100 Scholarship the past 2 years, discussion followed on the pros and cons of continuing. No strong opinions from the board members present. Dave will call all board members for a decision.
- **Tourism Workshop** - The Deer Lodge Development Group will be hosting a MTOT Tourism Workshop at the Pen on April 24<sup>th</sup> from 9 am till 4 pm. Sarah spoke about the content of this workshop, the MT Brand, advertising, etc. Free of charge, lunch included.
- **Volunteers Required** - Dave read out a letter received from Prison Warden, Leroy Kirkegard, asking for volunteers from the community to assist with screening of inmate applications for community work programs. Contact DOC at 846-1320 extn. 2200. Held once per month for one hour.
- **Printing and Distribution of Deer Lodge Brochure** – Dave spoke about the application for cooperative funding from SouthWest Montana. Due to increased applications this year, our application was reduced from \$3,573 to \$1,700. Sarah talked about the requests they had received. The Chambers options are to continue with the number of reprints and distribution as planned, which will cost us an extra \$1,900 to the amount we had planned on spending, or reduce the number of brochures printed, or reduce our distribution (exclude the Yellowstone route). Discussion followed on the various costs and options. Sarah asked about the advertising costs the Chamber charges, currently \$200 for each reprint. Sarah suggested raising the rates since we print a large number of copies. Other Chambers charge significantly more for fewer copies, and distribute using other methods. Linda suggested a top rate of \$250 for an advert for three years of printing. Decision needs to be made by mid March, discuss at our next Board Meeting. Linda said the printing prices may well increase, since the bids were only good for 30 days. Dave will update numbers for our next board meeting. Advertisers to be informed that we now cover the Yellowstone route for larger distribution.
- **Governor's Conference** – To send Dave to Billings on April 13<sup>th</sup> to 15<sup>th</sup> will cost \$500 plus to cover registration, accommodation and Dave's extra hours. Sarah spoke about the advantages of attending the Conference, the speakers and workshops, etc. Darryl, Linda and T voted yes to send Dave to Billings in April. Dave will call other board members for their decision.
- **Territorial Days** – Dave had received a call from an outfit in Great Falls that operate various attractions, bungee jumping, bouncy houses, etc. who would like to attend our event. Also heard from Corey from Butte who had provided the bouncy houses last year. He is keen to return, in a different location to avoid the problem of his generators interfering with the stage.

Meeting was adjourned at 1:10 pm